



CEO Site Visit at ThedaCare Leadership in Cultural Transformation

Accelerate Your Transformation

Learn From Those Who Have Gone Before You

You are trying to change your organization's culture to one of continuous improvement. You've taken the first steps but are unclear on the path forward. You may be asking yourself:

- 1. How can we sustain this effort?**
- 2. What if the physicians won't support it?**
- 3. How do I lead the transformation of an established culture?**

Fifteen years ago, ThedaCare was forced to look to the manufacturing sector for advice on applying lean principles to the healthcare industry.

Learn from the ThedaCare Center for Healthcare Value and ThedaCare about our successes and failures to increase the pace of your transformation.

During the 1.5-day site visit, you will accomplish the following:

- Understand the principles that drive a culture of enterprise excellence.
- Gain a deeper understanding of the behaviors required of senior leaders in a lean environment.
- Obtain insights into how to address the most challenging issues you will face during your cultural transformation.
- See how leaders are creating a work environment focused on developing people to identify and solve daily problems.

Organizational Transformation Starts with You

Results can be achieved by any means necessary. But in an organization that practices continuous improvement, these means are anchored on the principles for operational excellence. Moreover, the practice of behaviors aligned with principles must start with senior leadership. We call these ideal behaviors – and you must first model the way.

See for yourself how an organization has achieved the practice of ideal behaviors from the senior leadership team down to the front lines.

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Targeting Value, Spreading Change

Agenda

The CEO Site Visit consists of 1.5 days of activities that include observations, education, discussion and practice. Below is a sample agenda:

Day 1 - 7:30AM - 8:00PM

- Overview of ThedaCare's Lean Transformation Journey
- Gemba Visits
 - See how staff participates in identifying and solving problems and how breakthrough improvements have resulted in better care.
- Networking Reception
- Dinner

Day 2 - 8:00AM - 11:30AM

- Report Out and Celebration
 - Observe how ThedaCare builds staff and physician excitement for improving care by celebrating the hard work of implementing and testing experiments.
- Final Discussion and Q&A
 - ThedaCare Center for Healthcare Value faculty will answer questions and facilitate a dialogue around a principles-based approach to organizational transformation.

Pricing and Registration

Who should attend

The CEO Site Visit is designed for the CEO and senior executive team, emphasizing the role of top leadership in cultural transformation.

Pricing

\$1,950 per person

Register

To schedule a visit for your team, contact us at 920-659-7471 or events@createvalue.org

CE CREDITS AVAILABLE

The program provided a great foundation for me to assess where to start the Lean journey. Well worth the investment to attend!

Larry Kidd VP, Chief Nursing Officer for Henry Mayo Newhall Hospital

Even though our organization has been in the Lean journey for 8 years, we realized that we share many "growing pains" and it's great that we can learn from ThedaCare in order to get better on our journey.

Carlos Scholz, Senior Director for New York City Health + Hospitals

Our ThedaCare visit helped me in a significant way to develop a clear mental map of how to start our journey. Clear practical examples help to get a mental grip and a mature state vision.

Johan Stadler, Business Process Engineer for Mediclinic Southern Africa

ThedaCare and the ThedaCare Center for Healthcare Value are commended for how they are helping develop, lead and share their lean journey across healthcare as they seek to achieve the triple aim for all of healthcare.

Brian Knapp, Vice President Operations for Fairview Health Services

Our lean journey has been greatly accelerated by visiting ThedaCare with members of our board of trustees and executive team. The site visit is a great opportunity for teams to learn together in a safe environment that encourages out of the box thinking.

Eric Dickson, President and CEO for UMass Memorial Health Care

The many senior leaders and Board members from St. Mary's who have attended the CEO Site Visit have found it inspiring. They come back with a better understanding of what is possible with Lean and they're motivated to support the journey.

Don Shilton, President and CEO for St. Mary's General Hospital

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